

THE POSSIBILITIES ARE ENDLESS

ABOUT THE POSSIBILITIES ARE ENDLESS APHASIA AWARENESS CAMPAIGN

www.thepossibilities.co.uk/campaign/about

WATCH THE FILM - BE INSPIRED BY NATURE & ART - DRAW BIRDS KEEP YOUR MIND HAPPY - GREATER SOCIAL INTERACTION

"I think my first real recovery began with my first bird drawing." - **Edwyn Collins**,
The Guardian

The Possibilities campaign is inspired by the critically acclaimed film, **The Possibilities Are Endless**, that tells the story of **Edwyn Collins**, a celebrated lyricist who, at the age of 45, suffered a stroke resulting in severe aphasia.

The Possibilities campaign's overarching aim is to raise awareness of aphasia, to dispell any stigmas attached to it and to help the wider public understand the ways that it affects people's lives. We want to help as many people as possible to use the film as a tool to engage communities and encourage discussion, and to promote **art as a form of communication** and therapy, tying in Edwyn's love of birds, nature and drawing, as the film portrays.

Who is this campaign for?

- People with stroke/ aphasia - to reach out and work with stroke/aphasia settings and groups in most need
- Health Professionals - To increase knowledge, understanding and provision of activity for people with stroke/ aphasia
- Communities, Family and friends - To strengthen ties between art & nature and people with aphasia and stroke, their family and friends

So, is this relevant for me?

Do you work with people who have suffered from stroke and want to try something different? Would you like to encourage wellbeing and art as a form of communication and therapy in people with aphasia/ stroke? Are you concerned about the health of your residents? Are you dealing with social isolation in people who have had aphasia? Are you looking for an innovative and artistic new way to encourage community ties?

How to get involved?

Watch the film --> get a resource pack including a 'how to draw birds' guide --> get drawing! --> tweet or email us your artwork and be part of the campaign!

To find out more and get involved, go to:

<http://www.thepossibilities.co.uk/campaign/what-to-do.html>

If you would like to get involved in the campaign, Contact:

Elizabeth.benjamin@pulsefilms.co.uk / 07779 081 885